



## PRESS RELEASE

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### **Give to the Community Christmas Hamper Campaign and help deliver some goodness this holiday season**

**Quebec, November 10, 2017:** The 22<sup>nd</sup> Community Christmas Hamper Campaign will soon be underway! Between Sunday, November 19<sup>th</sup> and Saturday, December 10<sup>th</sup>, help “deliver some goodness” by giving to this wonderful community initiative in any or all of the following ways:

- **Food:** Drop off non-perishable food before December 10<sup>th</sup> at one of several sites around town, including at EQLC’s International Luncheon on November 29<sup>th</sup> or VEQ’s Holiday Happy Hour at Morrin Centre on December 6<sup>th</sup>.
- **Money:** Write a cheque, give cash, or donate online towards the \$30,000 annual objective. Funds buy fresh produce and other goods to supplement donated items.
- **Time:** Help collect, sort, pack or drive: There are a variety of tasks that need volunteer power right up until delivery day on December 16<sup>th</sup>.

To see a thermometer of the fundraising progress and details about how you can contribute, please visit [qchampers.ca](http://qchampers.ca). Follow this year’s “S-Elfie” posts on the campaign’s Facebook page! Share your giving or receiving story on Facebook or Twitter at #qchampers. You can also email [give@qchampers.ca](mailto:give@qchampers.ca) or call Hamper Headquarters at 418 684-5333, ext. 1474

#### **About the Campaign**

Since 1995, the Community Christmas Hamper Campaign has been delivering goodness to over 200 homes in the Quebec City region during the holiday season. The organizing committee of this huge annual initiative is composed of representatives from 18 organizations from the local English-speaking community. Heartfelt thanks to you—our donors, volunteers and numerous partners—for your unwavering devotion to this act of true kindness toward those in need.

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#### **Media inquiries:**

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