

CORPORATE PARTNER VISIBILITY PROGRAM

HELP DELIVER SOME GOODNESS

For over 25 years, the English-speaking community of the Greater Québec City region has been successfully collaborating in our Community Christmas Hamper Campaign. We distribute Christmas hampers to over 200 homes in need in the region; an enormous challenge with a most heart-warming outcome.

Please help us share some warmth and hope during the Christmas season by becoming a corporate partner. Your financial support is crucial to helping us to attain our annual fundraising objective. By supporting this worthwhile annual initiative, you will create and build relationships with potential new clients, while setting your business apart from your competitors.

On the reverse, you will find a table listing the valuable opportunities we can offer to showcase your company's brand to the English-speaking community (16,000 in number) of the Greater Québec City region. We issue an income tax receipt for all monetary donations over \$10.

Visit our website at qchampers.ca for more information, including important dates related to donations (both monetary and in-kind) for the campaign year in progress and a list of our valued partners.

This campaign is truly community cooperation in action. Thank you in advance for helping us to deliver some goodness!



Shirley Nadeau, President of the Community Christmas Hamper Campaign

For more information, please contact:

Nectaria Skokos, sponsor relations
Community Christmas Hamper Campaign
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VISIBILITY	\$5000 & up	\$1000 - \$4999	\$500 - \$999	\$250 - \$499	\$101 - \$249	under \$100
Company name on corporate partners list on qchampers.ca with hyperlink to your website	✓	✓	✓	✓	✓	✓
Listing in full-page “thank you for your support” ad in the <i>Québec Chronicle-Telegraph</i> newspaper (6,500 printed editions and 8,700 online views)	✓	✓	✓	✓	✓	✓
Thank-you Facebook post (494 followers)	✓	✓	✓	✓		
Logo on the Campaign’s online donations page on CanadaHelps.ca	✓	✓	✓	✓		
Logo displayed at main entrance of Hamper Headquarters during assembly week & on delivery day (seen by approx. 500 people)	✓	✓	✓	✓		
Logo on the printed instruction sheets given to volunteer drivers (60)	✓	✓	✓			
Written mention in six articles in the <i>Québec Chronicle-Telegraph</i> newspaper	✓	✓				
Logo on the poster at collection sites (26) (if applicable, to be confirmed)	✓	✓				
Logo on the back of the printed greeting to recipients (approx. 200)	✓	✓				
Logo on the printed pamphlet (500)	✓					
Logo on reminder postcard (5000+ printed) mailed to individual donors	✓					

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